

**Tennessee Pediatric Society Foundation (TPSF)
June 12, 2008 - Board Meeting Minutes
Conference Call**

Board Members Present: David Thombs, MD, Patsy Powers, JD, Quentin Humberd, MD

Not Present: Eric Chazen, MD, Steven Riley, MD, Bob Riikola, MD

TPSF Staff: Cathy Fenner, Executive Director; Knox Brewer, Program Director

AGENDA ITEM	DISCUSSION	ACTION
Call to order	Dr. Thombs called the meeting to order at 7:05pm CT and conducted a roll call. It was noted that only 3 of the 6 Board members were in attendance, so no majority exists.	
Approval of Minutes	The Minutes from the May 3, 2008 Board meeting were reviewed.	Minutes approved.
Discussion of new logo	Dr. Thombs opened discussion of the new logo design. He requested that the logo be re-sent to the two Board members who have not commented. Ms. Fenner added that the new logo design is a central element in marketing the Foundation and provides new energy and focus on our mission. The new logo design was well-received by those on the call.	Logo design will be distributed for approval to those Board members that have not replied within the week.
Board recruitment	Dr. Thombs suggested that Dr. Humberd be the Board's president-elect until Dr. Thombs' term has ended in December. Dr. Thombs suggested that Jessica Tuberty should be added to the Board. Dr. Humberd suggested that Mark Gaylord in Knoxville be contacted regarding interest in the Board or for Board candidates. It was suggested that the board development grid be revisited to determine where the Board currently lacks strength and that the Board may want to recruit someone in the PR industry and entertainment industries. By the next Board meeting, a slate of Board nominees will be prepared along with due diligence on those being considered. It was noted that we would like to have 7 to 9 Board members total.	MOTION: Made, seconded and approved to elect Dr. Humberd to the TPSF Board of Directors. Dr. Humberd will contact Mark Gaylord. Dr. Thombs will contact Jessica Tuberty. Mr. Brewer will contact Lisa Bolton at CMT. Board candidates approved by those on the call; pending majority approval.

Kevin Churchwell/Waller Lansden reception	Ms. Powers updated the Board on plans for the reception adding that Dr. Churchwell is delighted to be recognized and delighted that other peds will be attending. Some attention was given to the mailing list for the event which will include TNAAP list, Waller Lansden list, hospital execs./CEOs, lawyers in the Waller Lansden office, and people associated with Meharry. Ms. Fenner added that Dr. Michael Warren may be helpful in getting younger peds to the event through Vanderbilt. Dr. Humberd suggested that we contact Cumberland Pediatric Foundation to get word out about our event. Dr. Humberd suggested that we do similar type events in East and West Tennessee. Dr. Thombs stated that he would do an introductory speech and that following Ms. Powers could discuss her involvement with the Foundation and introduce Dr. Churchwell. Ms. Fenner added that we have an opportunity to do some fund raising for the Foundation without taking away focus from Dr. Churchwell. It was decided to not invite legislators but to review our TennCare contact list.	ACTION: Dr. Thombs will prepare notes for the introductions at the event. Ms. Powers will prepare comments and distribute for review. Lee Wilson (or another photographer) will be asked to take photos at the reception. Mr. Brewer will do a site visit at Waller Lansden to plan for event. Mr. Brewer will prepare a timeline for the event program with Ms. Powers.
Guidelines for the Management of Project Funding	Dr. Thombs opened discussion on the draft Guidelines. Some discussion revolved around a proposed breastfeeding project to be led by Margreete Johnston, MD, who recently cancelled her project. Mr. Brewer is working with Dr. Berman on a letter she needs from the Foundation to move forward with her CATCH grant paperwork.	ACTION: Guidelines approved.
Adjourn and Future Meetings	Dr. Thombs adjourned the meeting at 8:00pm. The next Board meeting will be conducted by conference call on July 15, 2008 at 7: pm CT.	

Respectfully submitted,

Knox C. Brewer
Program Director