

**Tennessee Pediatric Society Foundation (TPSF)
September 6, 2008 - Board Meeting Minutes
Fisk University, Jubilee Hall**

Board Members Present: David Thombs, MD, Patsy Powers, JD, Quentin Humberd, MD, Jessica Tuberty, MD, Steven Riley, MD
Not Present: Eric Chazen, MD, Bob Riikola, MD

TPSF Staff: Knox Brewer, Program Director

AGENDA ITEM	DISCUSSION	ACTION
Call to order	Dr. Thombs called the meeting to order at 4:05pm CT.	
Approval of Minutes	The Minutes from the July 15, 2008 Board meeting were reviewed.	MOTION: Minutes approved.
Discussion of FDTN pin and ornament	Dr. Humberd suggested that the Foundation consider creating a lapel pin that could be given out to increase exposure. Mr. Brewer stated that plans are in place to explore the FDTN ornament that would be given to donors at a certain level (\$35+ or \$50+). The ornaments could be purchased and also could be on display in pediatrician offices statewide.	ACTION: Mr. Brewer to report on progress with ornament design by next meeting.
Discussion of November 2008 solicitation	Mr. Brewer reported on the next direct mail fund raising initiative. A letter will be mailed to membership seeking annual gift. Consider the creation of giving societies to encourage people to increase giving annually.	ACTION: Letter and any collateral materials to be mailed mid-November.
Planned Giving	Dr. Thombs led discussion about the need to solicit planned gifts from membership and prospects. Dr. Thombs suggested that Ms. Powers work with Mr. Brewer on exploring charitable remainder trusts that can be marketed to constituency. Ms. Powers stated that it may be beneficial to pursue working with the Middle TN Community Foundation. Dr. Thombs suggested that we pursue this as a focused project for current fiscal year.	ACTION: Ms. Powers to research planned giving options. Mr. Brewer to draft a promotional brochure highlighting planned gifts.
November 14 Golf Tournament	Dr. Thombs reminded the Board of Dr. Hamilton's generosity and commitment in choosing the Foundation to benefit from the golf tournament. He also thanked Dr. Hamilton for hosting our event at Fisk and for making a significant financial contribution to the Foundation.	
Foundation Holiday party	Dr. Thombs opened discussion about the Foundation hosting a holiday party in early December 2008. He mentioned that this is done by other organizations and can be very successful. This party could also serve as a fund raiser.	ACTION: Mr. Brewer to follow up with possible venues and begin to make plans based on budget.

Oral Health grant	Dr. Thombs asked Dr. Tuberty to report on the oral health grant. Dr. Tuberty mentioned that a report was submitted in May 2008 and that a final report is due in May 2009. The project itself is completed.	ACTION: Dr. Tuberty to report on project at conference in Fall 2009.
Dr. Johnston Bus posters project	Dr. Thombs opened discussion about breastfeeding bus posters project being funneled through Foundation. Dr. Humberd stated that it is a “win win” situation for all. Dr. Johnston can do her project and Foundation gets public exposure. The Board agreed that this type of grant project exemplifies what the Foundation should be doing. Dr. Johnston has already carried out one project through the Foundation. Dr. Johnston is paying for the project herself and has not asked the Foundation for any money.	MOTION: Project approved.
Child Health Week	Dr. Thombs reminded the Board of the upcoming Child Health Week symposium in Nashville providing enormous exposure to the issue of childhood obesity. He will be participating on a panel to be held at Vanderbilt.	
Event in East TN for new children’s hospital	Dr. Humberd mentioned the opening of the new children’s hospital in East TN and encouraged the Board to consider some type of event in East TN.	Action: Mr. Brewer will prepare a proposed calendar of events for the next 12 months for the upcoming meeting which will include East and West TN activities.
Reach Out and Read	Dr. Tuberty led discussion about the Foundation participating in the Reach Out and Read program as an opportunity for more exposure and fund raising. Ms. Powers supported the program and stated that it is a project for the Foundation beyond fund raising.	ACTION: Dr. Tuberty, Ms. Powers and Mr. Brewer to collaborate on exploring the program.
Major Gifts	Dr. Thombs mentioned his interest in the Foundation pursuing a major gifts program including Reese Witherspoon. Dr. Tuberty added that we should pursue gifts from young people as they give as much as older folks.	
Adjourn	The meeting adjourned at 5:05pm CT in order to begin the annual awards event. The next meeting will be a conference call on Wednesday, October 29, 2008 at 7pm CT.	Meeting adjourned.

Respectfully submitted,

Knox C. Brewer
Program Director

October 27, 2008