

**Tennessee Pediatric Society Foundation (TPSF)
Board Meeting Minutes
August 29 2009; 12:00pm CT; Sexual Assault Center, Nashville**

Board Members Present: Quentin Humberd, MD (President), Patsy Powers, JD (Secretary-Treasurer), Joan Chesney, MD, David Moroney, MD, Mark Gaylord, MD, Bob Riikola, MD, David Thombs, MD (Immediate Past President)

Not Present: Eric Chazen, MD

TPSF Staff: Catherine M. Fenner, Executive Director, Cathy Jolley, Financial Manager

Guest: Lee Wilson, Marketing Consultant/ Graphic Designer

AGENDA ITEM	DISCUSSION	ACTION
Call to order	Dr. Humberd called the meeting to order at 12:05pm CT with introductions. Lunch was followed by a tour of the Sexual Assault Center, which graciously donated space and lunch for this meeting.	
Approval of Minutes	The Minutes from the June 11, 2009 Board meeting were approved electronically prior to this meeting.	Minutes were appropriately approved and posted to the website.
Project Updates	Ms. Fenner and Dr. Humberd reviewed the status of the Fisk awards event scheduled for September 26 th . It was also noted that the Centennial Pediatrics golf tournament will not be held this year. Dr. Humberd explained the prospect of the Department of Defense and their desire to retain us for our START program.	ACTION: Ms. Powers will look in to the legalities of sharing the programs TNAAP has developed and making them a revenue stream for the Foundation.
Future Projects and Funding	The topic of funding projects and how the Foundation works in conjunction with TNAAP was discussed. Immunization trainings for pediatricians and FPs, as well as donations to the Foundation were explored. Also, the possibilities of holiday cards or coin collectors or holiday tree ornaments to generate revenue and awareness were discussed.	
Website	Lee Wilson, who designed, hosts, and maintains the TPSF web site, provided a summary of the web traffic for the site over the past year. Of particular note was that monthly visitors to the site more than doubled during July and August 2009, from an average of about 500 per month to around 1300 per month. He also discussed other traffic related issues such as most downloaded files, search terms to find the site, and referral locations (where visitors came from).	ACTIONS: Ask for reciprocal website links from pediatricians.
Financial Report	Ms. Jolley reviewed the FY09 end of year financials.	
Foundation Projects	Dr. Thombs reported that he continues to work with Shari Barkin at Vanderbilt on addressing the obesity needs with the Risk Factor Analysis. Debi Taylor Tate has also approached Dr. Thombs regarding including the Foundation in the state plan to address obesity in the state's children through a CDC-funded project.	

	Other projects for future discussion include the Latino Healthy People grant currently being conducted by Baptist and Centennial Pediatrics, immunizations, hunger, and volunteerism.	
Next Meeting	The next meeting will be held via conference call on Thursday, October 1, 2009 at 6:30pm CT. Board members were reminded that the Foundation Fundraiser and TNAAP Awards Reception will be held on September 26, 2009.	

The meeting adjourned at 3:30pm CT.

Respectfully submitted,

Catherine M. Fenner
Executive Director