

**TN Pediatric Society Foundation
Board Meeting Minutes
Tuesday, May 18, 2010 at 6:30pm
Via phone conference**

Board Members Present: Quentin Humberd, MD (President), Patsy Powers, JD (Secretary-Treasurer), David Moroney, MD, Bob Riikola, MD, Joan Chesney, MD, Mark Gaylord, MD

Not Present: David Thombs, MD (Immediate Past President)

TPSF/TNAAP Staff: Catherine M. Fenner (Executive Director), Cathy Jolley (Financial Manager), Shannon Hornsby (Development Director), Theo Morrison (TNAAP Lobbyist), Lee Wilson (Marketing Director)

Guests: Eddie Hamilton, MD

AGENDA ITEM	DISCUSSION	ACTION
Call to order	Dr. Humberd called the meeting to order at 6:34pm CT with a brief review of priorities set during Feb. meeting, an introduction of the fundraising plan and mention of bylaws change regarding ex-officio TNAAP member voting privileges	<ul style="list-style-type: none"> • Patsy Powers will confirm legality of Bylaws proposition. • Voting powers are controlled by board as stated in by-laws; amend as necessary • Include item in next meeting for both TPSF & TNAAP
Approval of Minutes	Motion to approve minutes from February 13, 2010 meeting	Approved
Grant Activity Update	Tobacco project awarded by AAP	Shannon notify board of next steps once official letter is received
	START grant with TEIS signed through TNAAP <ul style="list-style-type: none"> • Consider transfer to TPSF • Patsy discussed insurance, workers comp and other related grant requirements • Dr. Gaylord mentioned ultimate goal of TPSF to give funds instead of seek for programs 	Staff review grant agreement through eyes of TPSF to determine viability of transfer
	LOI for EPSDT & Coding grant submitted to TN Health Foundation/BCBST <ul style="list-style-type: none"> • Dr. Humberd asked about potential for insurance companies to fund TPSF • Dr. Moroney mentioned most companies have a separate foundation; there is interest in promoting goodwill relationships, but with limitations and boundaries 	Waiting to hear from TN Health Foundation regarding invitation to submit full proposal <i>UPDATE: Full proposal invitation / request offered on June 10</i> <i>UPDATE: They asked that we reapply in September.</i>
	Americhoice- potential childhood obesity grant <ul style="list-style-type: none"> • Shannon introduced “in the bucket” status • Dr. Humberd has been in communication with Dr. Bradley regarding company’s interest in a physician led program similar to START; content is flexible • CF requested records kept of any member responding to champion solicitations 	Identify an obesity champion.

	<p>Memorial Foundation</p> <ul style="list-style-type: none"> Shannon recommends approaching for funding after strategic and fundraising plan are finalized and adopted 	Determine funding and issue need as aligned with TPSF priorities
	<p>Wine & Spirit Wholesalers of TN – Underage Drinking Brochure/Education</p> <ul style="list-style-type: none"> C. Jolley shared information regarding alignment and details of project as well as partnership with Siegenthaler PR firm Dr. Gaylord expressed concern regarding objective of W&S and suggested TPSF establish guidelines for accepting funding Patsy discussed funding restriction in relation to TPSF mission Dr. Humberd suggested all funding opportunities be delivered to and approved by board prior to submission/agreement Foundation board examined whether or not this project promoted or advertised a “bad” product Foundation board discussed whether or not this project aligned with current AAP policy 	Lee send final version of brochure to board prior to printing for content appropriate approval
	<p>First Horizon/First TN Bank</p> <ul style="list-style-type: none"> Shannon recommends approaching for a Leadership Grant TPSF must be recommended by employee and ranges \$500-\$1000 	Patsy will connect with contact at First TN Bank on Saturday, May 22 (invited CF to join)
	<p>RWJF/Active Living Research – childhood obesity</p> <ul style="list-style-type: none"> Shannon introduced opportunity for \$150,000 over 18 months funding for research project aimed at impacting local or statewide policy Shannon recommended establishing a coalition of organizations for this particular project 	Theo agreed to help Shannon identify potential partners and determine policy potential
Engaging TNAAP Membership in TPSF	CF commented this is part of strategic planning	Include in strategic planning session
Fundraising Plan	<p>Shannon introduced purpose of fundraising plan and subcommittee members</p> <ul style="list-style-type: none"> Requested board member review Set two week deadline of June 1 for all comments/questions/concerns Recommended subcommittee review all board responses and amend plan as necessary and appropriate 	<ul style="list-style-type: none"> All board members review and submit questions, comments, concerns directly to Shannon by June 1 Complete draft for guidance & consideration during Strategic planning session <i>UPDATE: all comments and edits have been considered and applied. Final draft awaiting subcommittee approval.</i>

Strategic Planning Session	Dr. Humberd discussed contract offer received and other options for session facilitators, including possible local sources.	Shannon will: <ul style="list-style-type: none"> • Establish scope of service needs • Request bid for contracts
Board membership	<ul style="list-style-type: none"> • Dr. Humberd has been unable to track down Debi Taylor Tate – she may not have time to commit to serving on the board, but did express interest in being an advocate and supporting TPSF • Dr. Thombs will be cycling off the board over the next year but especially wants to stay involved in any obesity initiatives 	
Date for Strategic Planning Session	<ul style="list-style-type: none"> • _ day session mid-morning through mid-afternoon to take place in Nashville • Proposed dates included June 26, July 17, and July 24 – unable to agree on date, possibly move to August 	CMF will poll for dates to determine and set date <i>UPDATE: Official date is July 31</i> <i>Time: 10:30am-2:30pm, lunch provided</i> <i>RSPV to Shannon by July 16 at 5pm</i> <i>Currently seeking facilitator</i>
Adjourn	Dr. Humberd called the meeting to a close at 7:45pm.	

Respectfully Submitted,
Shannon Hornsby, Development Director